

Podcast Equipment Shopping Guide

For someone with no experience recording digital audio, knowing what equipment to buy can be pretty daunting. The best advice, as stated in Chapter 2 of Turn Up the Volume — A Down and Dirty Guide to Podcasting, is to start with the basics, master each piece of technology and add new equipment as you become more confident.

While conducting interviews for the book, I asked some of the podcasters what equipment, software and services they used to produce and distribute their podcasts. Each had a different approach and those differences are reflected in the variety of technology represented here.

The one big piece of technology absent from the list is a computer. In most cases, you'll need one. Since that will likely be the biggest expense, I'll leave it up to you to decide what works best.

This list is not meant to be an endorsement of any particular product; the internet is full of alternatives. Use this instead as a cheat sheet to get started.

Also, don't go overboard. Remember, you can record and post a podcast using just a smartphone or you can build a professional studio with a big mixer, multiple condenser microphones and soundproof walls. What works best for you could be somewhere in the middle. Figure out what

you need by asking a lot of questions and doing a little research. Oh, and have fun. This is supposed to be fun.

Audio Editing Software

Adobe Audition - <http://www.adobe.com/products/audition.html>

Adobe Premiere (Video Editor) - <http://www.adobe.com/products/premiere.html>

Audacity - <http://www.audacityteam.org>

Cubase - <http://www.steinberg.net/en/products/cubase/start.html>

Ferrite (Mobile) - <http://www.wooji-juice.com/products/ferrite/>

Garageband - <http://www.apple.com/mac/garageband/>

Hindenburg - <http://hindenburg.com>

Protools - <http://www.avid.com/pro-tools>

Sony Vegas Pro - <http://www.sonycreativesoftware.com>

Audio Interface

IK Multimedia iRig PRO Audio/Midi Interface (iPhone/iPad) - <http://>

www.ikmultimedia.com/products/irigpro/

M-Audio M-Track MKII Two-Channel USB Audio Interface with Waves Plugins - <http://>

www.m-audio.com/products/view/m-track-mkii

PreSonus AudioBox iTwo (iPad) - <https://www.presonus.com/products/AudioBox-iTwo-Studio>

Digital Recorders

Tascam DR-40 - <http://tascam.com/product/dr-40/>

Tascam DR-44WL - https://www.amazon.com/DR-44WL-Portable-Handheld-Digital-Recorder/dp/B00N4J8QWS/ref=sr_1_2?ie=UTF8&qid=1477696506&sr=8-2&keywords=tascam+dr-44wl

Tascam 60 - <http://tascam.com/product/dr-60d/>

Zoom H4N - <https://www.zoom-na.com/products/field-video-recording/field-recording/zoom-h4n-handy-recorder>

Zoom H5 - <https://www.zoom-na.com/products/field-video-recording/field-recording/zoom-h5-handy-recorder>

Zoom H6 - <https://www.zoom-na.com/products/field-video-recording/field-recording/h6-handy-recorder>

Headphones

AKG K52 Closed Backed Headphones - <http://www.ake.com/pro/p/k52>

Sony MDR7506 Professional Large Diaphragm Headphones -

<https://www.amazon.com/Sony-MDR7506-Professional-Diaphragm-Headphone/dp/B000AJIF4E>

Microphones

Blue Snowball (Condenser) - <http://www.bluemic.com/products/snowball/>

Blue Yeti (Condenser) - <http://www.bluemic.com/products/yeti/>

Heil PR-40 Dynamic Studio Recording Microphone (Dynamic) - <https://www.amazon.com/PR-40-Dynamic-Studio-Recording-Microphone/dp/B000SOYOTQ>

MXL 990 USB (Condenser) - <http://www.mxlmics.com/microphones/900-series/990-USB/>

Rode Procaster Broadcast Dynamic Vocal Microphone (Dynamic) - <https://>

www.amazon.com/Rode-Procaster-Broadcast-Dynamic-Microphone/dp/B001IPUJJI

Sennheiser E-835 (Dynamic) - <https://en-us.sennheiser.com/live-performance-microphone-vocal-stage-e-835>

Mixers

Behringer Xenyx 1204 USB - <https://www.amazon.com/Behringer-1204USB-BEHRINGER-XENYX/dp/B00871VO5Y>

Mackie Onyx 1220i FireWire Production Mixer - <http://mackie.com/products/onyx-i-series>

Studio Projects B1 - <http://www.sweetwater.com/store/detail/B1Mic/>

Podcast Hosting Services

audioBoom - <https://audioboom.com>

Blubrry - <https://www.blubrry.com>

Libsyn - <https://www.libsyn.com>

Podbean - <https://podbean.com>

SoundCloud - <https://soundcloud.com/stream>

Spreaker - <http://www.spreaker.com>

Remote Recording

JK Audio Broadcast Host - <http://www.jkaudio.com/broadcast-host.htm>

Skype - <https://www.skype.com/en/>

Zencastr - <https://zencastr.com>

Miscellaneous Equipment

CyberPower CP1350AVRLCD Intelligent LCD Series UPS 1350VA 810W AVR Mini-Tower
- <https://www.cyberpowersystems.com>

Heil Sound PRSM-B Shockmount (Black) - <https://www.amazon.com/Heil-Sound-PRSM-B-Shockmount-Black/dp/B00C8ADTN0>

Heil Sound PL-2T Overhead Broadcast Boom - <https://www.amazon.com/Heil-Sound-PL-2T-Overhead-Broadcast/dp/B000SZVZ74>

PreSonus HP4 4-Channel Compact Headphone Amplifier - <https://www.presonus.com/products/hp4>

PSM1 Shock Mount - <https://www.amazon.com/Rode-PSM-1-Shockmount-Podcaster/dp/B000WA8KYG>

Rode PSA1 Studio Boom Arm - <https://www.amazon.com/RODE-Swivel-Mount-Studio-Microphone/dp/B001D7UYBO>

XLR Cables - <https://www.bhphotovideo.com/c/buy/XLR-to-XLR-Cables/ci/4174/N/3992462205>